



## SUPPORT ILC PATIENT RESEARCH ADVOCACY

**30** advocates participated in **4** Advocate Chats

**5** LBCA-supported advocates participated in advocate training or applied to be grant reviewers

**4** conference presentations, webinars, and podcasts produced by LBCA advocates

**1** session with the Alamo Advocate Program at SABCS to present an ILC research session in lay terms

**12** poster discussions co-led with GRASP and research advocate mentors



## FUND AND ADVANCE ILC RESEARCH

**1** LBCA-supported grant application funded

**2** organizations identified through which LBCA can fund research grants



## BE THE GO-TO SOURCE FOR ILC RESEARCH AND TREATMENT INFORMATION

**50** ILC-specific publications added to LBCA website

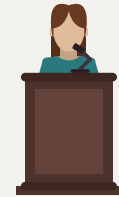
**1** new partnership with a national trial search website to add "lobular" as a search option

## CULTIVATE ALLIANCES AMONG BREAST CANCER ADVOCACY ORGANIZATIONS

**2** formal alliances established with international ILC advocacy groups



## RAISE AWARENESS AND EDUCATE ABOUT ILC



**11** new volunteers onboarded since July

**500** new e-mail subscribers

**1,400** views of **2** LBCA-created videos on ILC topics

**526** new followers on Facebook and **350** on Twitter

**2** new social media platforms launched (YouTube and LinkedIn)

**1** Scientific Blog launched

**1** co-sponsored webinar on ILC